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**NEW WINE PROGRAM HELPS FLY FISHING AND ANGLING BUSINESSES
GIVE THANKS TO VALUED CUSTOMERS AND PARTNERS**

StoneFly Vineyards (www.stoneflyvineyards.com) is a Napa Valley winery dedicated to pairing the rich traditions of fly fishing and fine wine making. In addition to serving an outstanding collection of fine wines, a key element of StoneFly's mission is to be a partner to small businesses and organizations who form the heart of the fly fishing and angling economy.

It is with in mind that StoneFly Vineyards has launched a program to serve those who make their livelihood in the fly fishing and angling business. Guides, outfitters, equipment manufacturers, retailers and others can send their best customers a nice bottle of StoneFly Vineyards wine along with a customized thank-you card.

StoneFly's Chief Fly Fishing Officer (CFFO) Nick Papadopoulos says *"A nice bottle of wine and a card can go a long way. We developed this program to be of service to our colleagues and friends in the angling and fly fishing business. Everyone is thinking about ways to retain their best customers and strengthen relationships with key partners. This program is a winner for everyone: helping businesses show gratitude to their best customers and partners, providing the recipient an outstanding, personalized gift and allowing us to demonstrate our wines and commitment to the angling community."*

To enroll, one submits a short application to StoneFly Vineyards to verify status as a fishing business or organization. Once accepted, the business is able to order StoneFly Wines at a generous discount and work with the StoneFly team to customize a high-quality greeting card. StoneFly Vineyards then ships the gift package (card included) to the chosen customer or partner.

For additional information or to receive an enrollment application please visit www.stoneflyvineyards.com/appreciate or email StoneFly Vineyards' CFFO Nick Papadopoulos at nickp@stoneflyvineyards.com.